



FOR IMMEDIATE RELEASE:

KPF Publishes *Design in Detail*, Exploring Achievements in Architectural Craft

An in-depth look at 14 of the firm's most iconic buildings around the world, the volume reveals how the overall design concept is realized down to the smallest scale with crafted elements such as custom-glazed terra cotta tiles, cast bronze art, and carved blocks of stone.

New York, New York – March 2, 2023 – Kohn Pedersen Fox (KPF) is pleased to announce the publication of *Design in Detail*, a new book that showcases the firm's commitment to design excellence down to the finest detail. These 14 vignettes emphasize the role of the fabricator and highlight the intimate yet complex practice of selecting, manufacturing, and applying materials. Offering over 200 pages of project inspiration, including detail sketches, diagrams, and photographs, *Design in Detail* pulls back the curtain on the process that defines KPF's architectural practice.

"This book tells the story of 14 architectural projects from the vantage point of the detail, the aspects of buildings that affect us most - the parts that we see up close, touch, and even interact with," **said James von Klemperer, KPF President.** "In the case of most thoughtful design, the part and the whole are closely related. Micro and macro - the brick and the wall, the window and the facade, the shingle and the grand roof - are inextricably linked."

Case studies include **Floral Court in London**, a contemporary residential building woven into the existing fabric of a conservation district; the **Petersen Automotive Museum in Los Angeles**, which features an undulating steel screen wall inspired by the style and materiality of automotive design; and **One Vanderbilt in New York City**, where fluted terra cotta spandrels reconcile the scale of the supertall building with its landmark neighbors. The result is a thoughtful demonstration of what it takes to design high quality and contextually sensitive buildings. *Design in Detail* celebrates the architect as collaborator, investigator, problem-solver, and maker.

"By focusing on craft, we consider the process of construction, including the sources of materials and the skills of people who realize the physical product," **adds von Klemperer.** "At the small scale, value is added through inventiveness, sometimes suggesting solutions that could be applied to many buildings, sometimes uniquely related to just one particular circumstance. Through all of this work, we celebrate the ingenuity of those who make buildings, the sustainable qualities of our structures, and the expressiveness of design that leads us to delight in our physical surroundings."

Design in Detail is available globally for purchase [here](#). A press kit is available for download [here](#) with video for embed [here](#).

About Kohn Pedersen Fox Associates (KPF)

Kohn Pedersen Fox Associates (KPF) is one of the world's preeminent architecture firms, providing architecture, interior, programming and master planning services for clients that include some of the most forward-thinking developers, corporations, entrepreneurs, and institutions in the United States and around the world. The firm's extensive portfolio spans more than 40 countries and includes a wide

KPF

range of projects from office and residential buildings to civic and cultural spaces to educational facilities. Driven by individual design solutions, rather than a predetermined style, KPF's mission is to create buildings and places of the utmost quality and contextual sensitivity, providing a valuable impact on the cities they inhabit.

As a global practice with a far-reaching impact, KPF endeavors to design lasting architectural solutions that mitigate their lifecycle impact on environmental resources and that protect and enhance the well-being of the communities they serve. For that reason, the firm has joined AIA, RIBA, and many of its peers in a joint effort to develop the capabilities to design and deliver carbon-neutral buildings by 2030.

Website:
www.kpf.com

Instagram:
[@kohnpedersenfox](https://www.instagram.com/kohnpedersenfox)

Twitter:
[@kohnpedersenfox](https://twitter.com/kohnpedersenfox)

Facebook:
[@kohnpedersenfox](https://www.facebook.com/kohnpedersenfox)

###

For further information, high-resolution images and/or to request an interview, please contact:

John Gibson
Senior Communications Manager
Kohn Pedersen Fox Associates
Tel: +1 212 237 3757
Email: jgibson@kpf.com